## WHAT IS CLAIMED IS:

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	* * * *	method,	• • • • • •	P5:

- sending a first immediate message from a location, wherein the first immediate 2
- message comprises a request for information; and 3
- receiving a second immediate message, wherein the second instant message 4
- comprises a response to the request, wherein the response is dependent on the location. 5
- 2. The method of claim 1, wherein the sending the first immediate message further 1
- comprises sending the first immediate message to a user name identified in a buddy list. 2
- 3. The method of claim 2, wherein the user name identifies a program executing on an 1
- instant-messaging server. 2
- 4. A method, comprising:
- receiving a first instant message from a sender; 2
- determining a location of the sender; and 3
- sending a second instant message to the sender, wherein contents of the second 4
- instant message are dependent on the location of the sender. 5
- 5. The method of claim 4, further comprising: 1
- parsing contents of the first instant message to determine a meaning of the 2
- contents, wherein the contents of the second instant message are further dependent on the 3

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4 meaning.

- 1 6. The method of claim 5, further comprising:
- 2 finding information related to the meaning of the contents of the first instant
- 3 message; and
- building the contents of the second instant message based on the information.
- 1 7. A server, comprising:
- data indicating a location of a mobile device; and
- a personal-assistance controller to send information to the mobile device, wherein
- 4 the information is based on the location of the mobile device.
- 8. The server of claim 7, wherein the mobile device is connected via a long-lived
- 2 connection to the instant-messaging server.
- 9. The server of claim 7, wherein the personal-assistance controller is to send an instant
- 2 message to the mobile device, wherein the instant message comprises the information.
- 1 10. The server of claim 7, further comprising:
- a location database comprising the location of the mobile device and the
- 3 information, wherein the information is specific to the location.
- 1 11. The server of claim 7, wherein the personal-assistance controller is further to:
- 2 parse a request from the mobile device to determine a meaning of the request, and
- determine the information based on the location of the mobile device and the
- 4 meaning of the request.

1	12. A	mobile	device,	comprising:
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- a controller to contact a hotspot-access point, send a request for information to a
- 3 server via the hotspot-access, and receive a response to the request, wherein the response
- 4 comprises information dependent on a location of the hotspot-access point.
- 1 13. The mobile device of claim 12, wherein the request and the response are both instant
- 2 messages.
- 1 14. The mobile device of claim 12, wherein the request is sent and the response is
- 2 received over a long-lived connection.
- 1 15. The mobile device of claim 12, wherein the controller further is to send the request to
- 2 a user name identified in a buddy list.
- 1 16. The mobile device of claim 15, wherein the user name identifies a program executing
- 2 on an instant-messaging server.
- 1 17. An apparatus, comprising:
- 2 an instant-messaging server comprising
- 3 a personal-assistance controller,
- 4 presence data comprising reachability and location information regarding a
- 5 plurality of mobile devices, and
- 6 information regarding services relative to a plurality of hotspot-access
- 7 points; and
- 8 wherein one of the plurality of mobile devices comprises:

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a controller to connect to one of the plurality of hotspot-access points, send a request to the personal-assistance controller, and receive a response to the request, wherein the response comprises information dependent on a location of the one of the plurality of hotspot-access points.

- 1 18. The apparatus of claim 17, wherein the personal-assistance controller is to determine
- 2 the location of the one of the plurality of hotspot-access points via the presence data.
- 1 19. The apparatus of claim 17, wherein the request and response are both instant
- 2 messages.
- 1 20. The apparatus of claim 17, wherein the instant-messaging server further comprises a
- 2 buddy list for a user of the mobile device.
- 1 21. The apparatus of claim 20, wherein the personal-assistance controller has an
- 2 associated entry in the buddy list.
- 1 22. A signal-bearing media comprising instructions, wherein the instructions when read
- 2 and executed by a processor comprise:
- 3 receiving a first instant message;
- determining a location of a sender of the first instant message; and
- sending a second instant message to the sender, wherein contents of the second
- 6 instant message are dependent on the location of the sender.

- 1 23. The signal-bearing media of claim 22, wherein the instructions further comprise:
- 2 parsing contents of the first instant message to determine a meaning of the
- 3 contents, wherein the contents of the second instant message are further dependent on the
- 4 meaning.
- 1 24. The signal-bearing media of claim 22, wherein the instructions further comprise:
- 2 finding information related to the meaning of the contents of the first instant
- 3 message; and
- building the contents of the second instant message based on the information.
- 1 25. The signal-bearing media of claim 22, wherein the location of the sender comprises a
- 2 location of a hotspot access point.